Primary Style: Pioneer

Leadership: Empowering yourself

You empower yourself by understanding that you are responsible for your own success. You have the focus and determination needed to set and achieve your goals. You do not require external pressure or influence to succeed nor do you let external pressure or influence hold you back. You love to win. Even if you don’t compete against others you may compete against
previous goals and records you have set for yourself.

**Leadership: Empowering others**

You empower others by providing clear direction and leading the way. In any group or team a leader will emerge – whether they are appointed or naturally assume that role. Your strength of character makes you a natural choice of leader, but regardless of whether you are formally appointed to that role you will have an influence on the group. It is probable that you stand out in a group as a natural leader and others look to you for direction as you often play the role of Pioneer in a group or within a project.

**Team work**

With regard to project challenges you are decisive and a focused problem solver. Your need for results and your determination to succeed will drive the group in pursuit of the project goals. You are a great addition to any team as you will get a group moving towards achieving their goal and beating the competition.

**Conflict**

To others you come across as confident and outspoken with a take control attitude. You may intimidate others with your strong opinions and your direct communication and you can develop self-awareness around this by observing how others react to your communication /interaction style. It is always preferable to seek a win-win situation over a win-lose situation where the other party might feel forced to agree with you.
Careers

You are prepared to take risks, they may be calculated but you know that the saying “nothing ventured nothing gained” is true. Some might consider you to be daring. The combination of assertiveness and your willingness to move to action ensure that you are a force to be reckoned with and you often lead others into new areas of work or thought. Whilst you might need to spend some time in your early career learning and developing your skills, you will be well suited to roles, in the longer term, that require your strong focus and assertive manner and allow you to explore your Pioneering traits to their fullest. You could consider careers requiring entrepreneurial thinking and a strong leadership focus.

Words which may be used to describe you (select 10 words which you think describe you most)

- assertive
- bold
- challenges
- decisive
- goal oriented
- in control
- independent
- leader
- outspoken
- pioneering
- problem solver
- results oriented
- self starter
- self-confident
- bottom line
- competitive
- determined
- direct
- dominant
- risk taker
- ambitious
- authoritative
- daring
- egotistic
- needs respect
- telling
- argumentative
- forceful

- You are assertive and don’t hesitate to put your opinion forward or to make others understand how you feel.
- You are bold and have the courage to go after what you want and to stand out from the crowd.
• You challenge the people around you and the status quo and don’t simply accept what you hear or see.
• You are decisive and don’t deliberate unduly about which direction to go in or choice to make.
• You are goal oriented; you know where you are going and make sure you get there.
• You are in control of yourself and very often of others too and you naturally organise your environment.
• You are independent and are able to work well on your own.
• You are a leader, very often others will look to you for direction.
• You are outspoken, others don’t have to guess your opinion.
• You are pioneering and not afraid to go in a new direction or lead others to a new way of thinking or doing something.
• You are a problem solver, when presented with a challenge or a problem your mind immediately starts to seek out solutions.
• You are results oriented and look for visible proof of your efforts.
• You are a self-starter and don’t need someone else to motivate you or to tell you what to do.
• You are self-confident and know that you have what it takes to succeed.
  You present yourself well.
• You want the bottom line. Long complicated explanations with unnecessary detail frustrate you. You like to have the key facts and will ask for more information if you think it is necessary.
• You are competitive and often measure your efforts against those of others. If there is an element of competition you rise to the challenge and do what you can to win.
• You are determined and will do whatever it takes to achieve your goal, where others might give up you will find the inner determination to keep going.
• You are direct and don’t use unnecessary words, or talk around a point. You say what you mean and mean what you say. Others are sometimes taken aback by how straight-forward and direct you are.
• **You are dominant** and have no problem in directing activities, conversations or decisions your way.

• **You are a risk taker**, you might calculate the risk first but you know that you have to step out of your comfort zone to achieve.

• **You are ambitious** and want to achieve something significant. You believe you are destined for better things and work towards achieving them.

• **You are authoritative**; others will find themselves seeking your permission and consent before acting. You possibly sanction those around you if they do not do as you want.

• **You are daring** and do what others might consider impossible or scary.

• **You are egotistical** and have an inner assurance that you are a person of worth and merit, sometimes more than those around you.

• **You need respect** and feel undermined and put out if others do not treat you in the way you expect to be treated.

• **You tell** and find yourself expressing your thoughts and ideas rather than asking others for theirs.

• **You are argumentative** and put your point across until you feel that you have been heard. If you disagree you do so vocally. You don't mind debating a point with others.

• **You are forceful** and express yourself more strongly than those around you to achieve what you want.